

Mrs. Gostick Addresses Bassano Audience

Approximately one hundred citizens of the Bassano District gathered in the I.O.O.F. Hall on Tuesday night of this week to hear an address given by Mrs. Edith Gostick, Social Credit M.L.A., of Calgary.

The meeting opened with the singing of the Social Credit Theme Song following which the chairman, H. Hegler, introduced the speaker, the first being Mr. Marcy of Brooks. Subsequently delegates to the recent Conference held in Calgary.

Mrs. Marcy gave a general outline of the proceedings of the Provincial Conference. He stated that the general opinion of delegates was the more action and speed should be taken by the government. His address was short, due to the fact that he had not prepared himself to speak at this meeting.

Mrs. Gostick opened her address by thanking the members of the Bassano group for the invitation to speak in Bassano.

She stated that members of the local group should remain in close contact with the government at all times, and at all costs. She expressed her desire of meeting all opponents of the present government with a view to coming to a better understanding.

With regard to laws enforced or enacted drawn up by the government, Mrs. Gostick quoted Major Douglas in saying that "Laws have to be changed to apply pressure on finance to force finance to support Alberta."

In dealing with the banks, Mrs. Gostick said that all money was due to the banks, and that if the people knew this they would fight shoulder to shoulder against them. Under previous governments the banks paid only \$12.00 in taxes annually, but under the Social Credit government this had been increased to \$200,000 dollars. She expressed the opinion that Canadian Chartered Banks must feel that Albertans did not understand banking systems, and to illustrate herself, referred to the bank of last fall by Vernon Knowles on behalf of the banks.

On discussing the Howell Commission, she reported that the brief was not offered due to the personnel of the Commission, which represented finance.

She spoke on the irrigation scheme in Alberta and said that the system could be further extended, provided that all vacant lands were turned over to the Dominion Government. Saskatchewan has already entered into a contract on this basis, but that government only owns 19% of its vacant lands. In Alberta, 85% of the vacant lands are government owned, which at present does not permit an agreement being arrived at. Plans are being drawn up whereby it is hoped that both governments will cooperate.

In speaking of the Royal Act Repeal, she said the act was changed due to the unfairness of other political parties in the High River - Okotoks Constituency.

In closing her address, she stated that if the banks controlled Alberta, citizens would be in greater poverty than ever, and to emphasize this statement she said that in the first 25 years, Alberta went deeply in debt through waste and indifference, and it is old time party was in power for the next 25 years it would be the same.

In speaking on the formation of a

Bassano Bears Open Headgates to Flood Brooks Irrigators 4-3

On Friday night, last, Bassano hockey fans were treated to a show of brilliant hockey when the Bassano Bears, local intermediate hockey team, defeated the Brooks Irrigators by a score of 4-3.

The game was a very hard fought encounter with Brooks opening the first goal on a pass from Douglas. Both teams seemed to throw all they had into the game, and plenty of head was shown, but Brooks held her lead throughout the period.

In the second round, Arvason, on a pass from Marquardt, hanged the puck into the Brooks net to tie up the score. A few minutes later, however, Brooks went ahead again when Douglas scored on a pass from Nelson. At the end of this period, the Brooks boys still hung on to their one-goal margin.

Trailled by one goal, the Bears came from behind to score three goals in the third frame. H. Marquardt scored on a pass from Marquardt. Clark blazed one in from the blueline and W. Marquardt, after cleverly drawing Kay in the Brooks net, set out credit for the third.

Bassano then kept the power up and a tussle almost developed when a goal, later disallowed was called on Brooks.

Brooks applied pressure and when Vule failed to react, Nelson scored to make the score read 4-3. They then seemed unable to decrease that Bassano lead, due mainly to the stellar goal tending of Vule.

Brooks—Kay, Douglas, Clark Cook Nelson, Hedrick, Kay, Arvason, Fowler, Turkel.

Bassano—Vule, Arvason, Under Marquardt, Bacon, Deery, Thompson, Marquardt, Smith, Bassano, Arvason, Smith.

Official: E. Marquardt.

BASSANO JUNIORS OVERCOME PATRIOTIC JUNIORS

On Monday's train.

Miss Nettie LeGrand, who has been visiting Mrs. Gordon LeGrand in Calgary, returned on Monday.

Miss Dorothy LeGrand, who was quite ill with the measles, is recovering slowly.

When the Girl Guides met on Saturday, they presented Dorothy LeGrand and Hazel Croy with their second class Brownie badge.

They also discussed the interesting type of badge to be earned, and each decided to work for one before the next meeting. They also planned another card party to be held in the evening of January 1st, everyone is cordially invited to attend. The Captain, Mrs. H. B. Ritt and the Lieut. Marjorie Hardist, and seven Guides were present.

Practice has begun on the play to be held in the hall on February 15th, for the point benefit of the Scouts and the Ladies Aid. Under the capable director, Mr. A. F. and with the splendid cast of characters, the play is bound to be an outstanding success. You are urged to reserve the evening of February 15th for this affair. Come one! Come all! Let's fill the hall!

Mr. Charley Hall of Duck Lake, who went to Calgary on Monday for a treatment, returned on Saturday. Jimmy Dundas stayed on the farm during his absence.

Mrs. Harry Maurer and children, who were visiting Mrs. M. mother, Mrs. J. Dundas, returned to Bassano on Tuesday.

Miss Dorothy Flanagan who had an extra week of holidays on account of measles in the Lawson School, returned on Monday.

The regular meeting of the Huxar Lodge A.P. & A.M. was held on Monday night.

There were two birthdays here this week; one on Monday and one on Wednesday evening.

Mr. and Mrs. Chris Armstrong received word on Wednesday that their daughter, Mrs. Loren Blatter was very ill in a hospital at Nelson, B. C. They left for Yano, B.C. where Mr. Blatter lives, on Thursday morning and they will go to Nelson at once.

A telegram informed the correspondent that Mrs. A. J. Keddies, a resident of High River, passed away on January 15th, after severe illness of several months duration. She

had to mourn her loss, two weeks later, Mrs. H. Jones of Turner Valley.

Bassano Open Bonspiel to Commence Wed., Jan. 26

Scottish Curlers Arrive to Meet Canadian Rinks



Members of the Royal Caledonian Club, Captain William Henderson, are seated third from the left of the group. During a two month tour they will visit Saint John, N.B., Sherbrooke, Quebec, Three Rivers, Shunagaga Falls, Montreal, Ottawa, Sharnot Lake, Kingston, Port Hope, Lindsay, Peterboro, Ont., Detroit, Toronto, Welland, Hamilton, London, Port William, Windsor, Regina, Calgary, Banff, Edmonton, Saskatoon, Sudbury, North Bay, Timmins, Sault Ste. Marie, Kirkland Lake, Buffalo, Utica, Albany, Boston and Portland, Me. and will sail from Saint John in the Duchess of Bedford on February 24.

DR. A. G. SCOTT, CHAIRMAN, BONSPIEL COMMITTEE

Entries Close Tuesday Afternoon

"BIGGER AND BETTER" SLOGAN

Preparations for the 1935 Annual Open Bonspiel in Bassano are well advanced in the able management of Dr. A. G. Scott, chairman of the Bonspiel Committee. The Doctor has that "Bigger and Better" slogan right out in front, and wants all you skips to sweep out the cobwebs, polish up the rocks, and get out entry of yours in just as soon as possible.

There is every indication this year that visiting rinks will be coming in from all directions. All the regular fellows who have been here in the past few years, and many more besides, will be on hand to compete in the bonspiels. The prize list will be an attractive one and just as soon as this is completed, the prizes will be placed on display in the window of our local Drug Store.

Bassano has long been noted for the welcome extended to all curlers, and this year's Bonspiel promises to be one of the main Sport Attractions in this part of the Province.

Local skips are requested to get their entries in early, and endeavor to arrange the personnel of their rinks so all members will be able to turn out when their rink is drawn.

This will assist the Committee greatly when arranging the draw, so that games can be scheduled to accommodate visiting rinks.

Non-Club Members wishing to enter are asked to advise the chairman of the committee as soon as possible, so changes in personnel of rinks can be made before the draw is made.

All entries from skips wishing to enter rinks in the Bonspiel will be received up to 8 p.m. on Tuesday, January 25th.

Let us make the 1935 Spiel a real outstanding success, and this can be done only through your wholehearted co-operation.

"LET'S MAKE THIS SPIEL A REAL SUCCESS!"

Lathom Notes

The annual meeting of the ropeway club was held in the school house on Saturday afternoon. The Secretary gave the financial report and other transactions for the year. Election of officers was as follows: L. Mauro, Chairman; Sidney Gooling and Mrs. Webster, Trustees; Mrs. L. Mauro, Secretary.

Calherine Wurster spent the week end at the home of Mr. and Mrs. E. Downs of Bassano.

Mary S. Lora was home over the week-end.

J. C. Belmont was a Bassano visitor on Monday.

Mr. and Mrs. Forest Cowan spent Sunday at the home of Mr. and Mrs. J. Deans of Coanville.

Mr. and Mrs. L. Osterberg and daughter of Coanville are spending a few days at the home of Mr. and Mrs. A. Freeman.

Wm. Freeman spent Sunday at his home in Lathom.

L. Mauro, R. Phil and Sid Gooling were Bassano callers on Monday.

Mr. and Mrs. H. Moti were visitors at the home of Mr. and Mrs. Andy Hood on Sunday.

TOWN OF BASSANO

NOTICE OF ANNUAL MEETING

Public Notice is hereby given that the meeting of the Electors of the Town of Bassano will be held in the Town Hall, Bassano, on Friday the 28th day of January, 1935, at 8 o'clock p.m. for the purpose of receiving the report of the Mayor, Secretary-Treasurer, Auditor and Chairman of the various Committees of the Council for the year ending December 31st, 1934.

Dated at Bassano, Alta., this 19th day of January, 1935.

Jas R. Donaldson, Secretary-Treasurer.

Hussar Notes

Mrs. Herb Sanders who was ill in the Bassano Hospital, returned home on Monday's train.

Miss Nettie LeGrand, who has been visiting Mrs. Gordon LeGrand in Calgary, returned on Monday.

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had to mourn her loss, two weeks later, Mrs. H. Jones of Turner Valley.

Lady Curlers Have Busy Week

Tuesday night's game completed the first draw of the season for the Ladies Curling Club, when Mrs. Thompson, skip, defeated Mrs. H. B. Ritt, 3-1. Mrs. H. B. Ritt, skip, defeated Mrs. Marjorie Hardist, 2-1. Mrs. Marjorie Hardist, skip, defeated Mrs. Schaefer, 2-1. The girls have still not succeeded in gathering together enough old furniture in the form of chairs, etc., and wish to remind you at this time that your donation of anything along this line would be greatly appreciated.

The results for last week are:

Skip	W	L
Mrs. Thompson	3	1
Mrs. H. B. Ritt	1	3
Mrs. Marjorie	2	2
Mrs. Schaefer	2	2

Gem Notes

A number of Gemettes attended the dance in Coanville Friday.

The Gem senior hockey team won a 7-3 victory over the Rosemary team when they motored there for a game last Sunday.

Miss Edna Harvill was in Gem over the week-end.

The Gem Ladies Community Club met at the home of Mrs. Ryan last Thursday.

It was decided to have a wheel drive at the homes of Mr. F. Williamson and Mr. and Mrs. Bohm on Fri. Jan. 21st, everybody welcome.

A number of the younger people of Gem are planning to attend the "Youth Training School" classes that are to be held in Brooks next month.

Mr. J. P. Royer left Monday to attend the U.F.A. Convention in Edmonton.

Miss Elsie Keddies, who with her daughters resided in Huxar for some time, and made many friends here, who join in extending sympathy to the family.

Sunday School is held at 11 a.m. each Sunday except the second of each month when there are Church Services. On Feb. 13th, there will be services with Rev. J. M. Fawcett of Calgary officiating.

The Alto School has had a week's holiday as they had not teacher.

WOMEN'S INSTITUTE DONATE BOOKS

The Bassano Women's Club wish to take this opportunity of thanking the Local Women's Institute for the donation of a library of books for the club-room. This library will add greatly to the entertainment of club-members for which they are very grateful. The boys have still not succeeded in gathering together enough old furniture in the form of chairs, etc., and wish to remind you at this time that your donation of anything along this line would be greatly appreciated.

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Skip	W	L
Mrs. Thompson	3	1
Mrs. H. B. Ritt	1	3
Mrs. Marjorie	2	2
Mrs. Schaefer	2	2

Mrs. and Mrs. Hawes and Jean and Bonnie Ferguson were visitors at the Hawn home on Sunday.

Mr. and Mrs. Royal Burrows and family were dinner guests at the Hefelt home on Sunday.

The dance held at Coanville Friday was a great success and everyone reports a good time.

Mr. and Mrs. Pollock of Gem spent Sunday at the Ferguson home.

Mrs. McIntosh and Peggy, and Mrs. Swanson left Saturday for Calgary where they will make a short visit.

Mr. H. Smith delivered to T. McBrine a new Ford V-8 on Sunday.

Mrs. Hield and Mae spent Saturday afternoon at the Ferry home.

HUSSAR SCOUTS ADD IMPROVEMENTS TO HALL

Hussar, Jan. 17th. The Hussar Troop of Boy Scouts are beautifying the basement of the Masonic Hall, by lining it with slabs. They have a

and which they are peeling, and then putting into place against the cement walls, thus converting the basement into an attractive place in which to hold their meetings. They held a regular meeting on Saturday afternoon, with S.M. Albert, P.M. and A.M. Glen Treacy present, as well as

most of the Scouts. Several had been compelled to be away on account of the epidemic of measles which ran through the country, but

and recovered and are at liberty to attend again.

BASSANO MUNICIPAL HOSPITAL

District Number 6.

TO HOSPITAL SUBSCRIBERS

Those persons living within Bassano Municipal Hospital District No. 6, who do not pay taxes to a town, village or the Department of Municipal Affairs and who desire to receive hospital privileges during 1935 are required to pay to the hospital on or before February 15th, 1935, the sum of SIX DOLLARS. Non tax-payers who have paid this sum in previous years must continue the payment this year so long as they reside in the hospital district.

To any person who does not live within the hospital district the hospital privileges are available on payment of TWELVE DOLLARS on or before February 15th.

S. H. EDWARDS — SEC. TREAS.

BASSANO RECORDER

Published every Thursday at the Office of the Bassano Recorder, in the Currie and Milroy Building, Bassano.
Advertising rates furnished on application.
NORMAN G. CARY
Publisher.

CONSTRUCTIVE PLANNING

THE ALBERTA Government through the instrumentality of Hon. N. E. Taunier, Minister of Lands and Mines, has announced the consideration of two plans by the Government, both of which are constructive, desirable, and apparently capable of worthwhile achievement. In addition they both possess the great added advantage of being understandable.

The first involves the closing down of certain naphtha wells in Turner Valley which are new, or never have been satisfactory oil producers, but which are wasting three-fourths or more of the gas they produce. No thinking person can help but regret the tremendous loss which is taking place daily in Turner Valley in this manner, and any steps taken by the government to reduce this waste on a reasonable basis ought to meet with the approval of the electorate.

The second plan involves the sending of single unemployed men into bush camps at regular wages cutting timber for the railways and for road construction purposes. This is a useful and gainful employment, and apart altogether from the saving in output to effect in unemployment relief alone, it appears on the face of things to be far more satisfactory than the present system of doling out relief in the form of goods and money in inadequate amounts without any returns.

If the present Government had pursued more policies of this nature since it assumed office, and done less talking about certain Utopian conceptions far beyond the understanding of ordinary folk, it would not have slipped nearly so far as it has in the public regard.

HON. W. L. WALSH

THE DEATH AT Vancouver the other day of Hon. W. L. Walsh, formerly Lieut.-Governor of the Province, at the ripe old age of eighty, removes from the scene of public affairs, an outstanding figure in both legal and judicial circles. Judge Walsh settled in the Yukon in 1900, but moved to Calgary in 1904 where he established what later became the well-known legal firm of Walsh and McCarthy. As a practising Barrister, he soon became one of the leading legal lights of the fast growing City of the Foothills. In due time he was elevated At the bench, where in short order he won himself a high place not only in the regard of his fellow judges, but what is perhaps more unusual, he managed to retain and add to the respect, love and admiration of lawyers who appeared before him. While excellently versed in the fine points of the law, it was perhaps his uncanny knack of sifting and remembering the facts of a case which won for him his well-deserved reputation as a first class trial judge.

DEBT REDUCTION

SASKATCHEWAN by agreement between the parties interested managed to get reductions in its debt (principally farm debt) to an amount of \$111,768,000.00 all of which has been accomplished in the last two years. In the same length of time, Alberta, apart from private settlement which is not included in the figure applied to Saskatchewan, has only succeeded in getting her agricultural debt reduced to a total of \$6,080,355, most of which was principal. The reason is plain: there is only one agency operating, or which can legally operate, in Alberta today, namely, the Farmers' Creditors Arrangements Act. At the time this Act was brought into force by the Federal Government, there was and still is operating in Alberta, the Debt Adjustment Board. The Board's activities due to the moratorium, which merely postpones, but does neither pay nor compromise debts, have been reduced to practically nothing. Farmers lack the funds to pay lawyers to present their cases intelligently before the Board of Review, and we would suggest to the Provincial Government the advisability of utilizing the offices of, and the officers in the Debt Adjustment Board to assist farmers who may need help in presenting their cases before the Board of Review.

THE ALBERTA OUTLAW

SO FAR AS ADHERENCE to the dictates of political leaders at Ottawa, or blind subservience to Provincial leaders desirous of perpetuating themselves in office of the two main federal party machines, the Province of Alberta is an outlaw, and has been an outlaw since 1921. It can hardly be denied that the success of the U.F.A. at the Polls in 1921 and subsequently could not be attributed to recentment, dissatisfaction, contempt, or something of like nature of old line party politics. To a lesser extent the same thing was true in 1935 but the issue then was obfuscated by the advent of Major Douglas' pipe dream. Today the same sentiment may be observed almost everywhere. It is quite apart from dissent with the Social Credit forces, perhaps the main and the fundamental reason for the organization of the Peoples League, and if maintained may prove to be the deciding factor in the next election. At any rate it shows an attitude of mind on the part of Albertans, which, if not democratic, is at least independent, and is a factor which every would-be party leader would do well to take into serious consideration.

An interesting fact was pointed out by the president of the Canadian Bank of Commerce at the annual meeting the other day. Mr. Logan declared it was remarkable that this industrially young country with a population of ten times twelve millions, should be able to produce exports amounting one-third as large as those of the United States, a more highly developed nation with a population of nearly 120,000,000. — Calgary Herald.

"O WAD SOME POWER THE GIFTIE GIE US
TO SEE OURSELVES AS OTHERS SEE US." — Burns.

From Our Exchange Columns

MAKING USE OF PRESS

(From the Yukon Advocate)

ALBERTA NEWSPAPERS have reason to be envious of the press of other provinces, because of the policy of government advertising which is operative in those provinces. It is obvious that governments elsewhere are taking advantage of the coverage of weekly as well as daily papers and are reaching their electorate through the columns of the press.

A. J. Allnut, director of public relations for the Alberta government in September letter said: "It is felt that the local newspaper is by far the best way of disseminating knowledge." There is no quarrel with Mr. Allnut on this opinion but the Alberta government, unlike those of other provinces attempted to bludgeon the newspapers into spreading knowledge of government operations. The Press Act in its demands for a certain amount of free space, was one form of racketeering exactly the same as if a proportion of the merchant's goods were demanded weekly, or a toll was made on the farmers' grain. The government "put the finger" on the press. It was willing to pay for the services of Mr. Allnut, for the paper used in circulating the newspapers, for the typing of circulars. But it demanded newspaper space free although admitting the value of the publicity. This was a clear case of discrimination.

How different is the policy of other provinces, where the value of the newspaper is recognized in the same way that any other desired service is recognized. These governments do not demand free space, nor attempt to enact laws by which they can "force" the press to give them free space. If they have some phase of government administration which should be presented to the people, they pay for the space in the customary way and thus present their statement.

Nova Scotia for example is running a large advertisement at present setting forth the activities of the Department of Agriculture in respect to practical service. This information of advice which may be obtained along specific lines of farming and husbandry.

No government makes more effective use of newspaper space than the Hopedale government. Periodically Ontario papers carry arresting advertisements calling attention to some new legislative development, to some achievement in tax reduction or some enactment which requires the active co-operation of all people for its success. British Columbia has also found it worth while to publish full statements from various departments covering costs and nature of administration, as well as what has been accomplished by expenditures.

These advertisements cover information that might not otherwise be brought to the attention of the public. They take no note of the political sympathies of the newspaper patronized, but are governed wholly by the necessity of reaching the largest possible public. Relations are on a business basis. The government needs the space: the paper has space to sell. Editorial columns are still free to attack the government if so desiring.

If the various departments of the Alberta government bought space in which to present their statements, they would not have to spend so much on travelling expenses. But Alberta has set a new high in regardlessness toward the press and in demands upon the press.

THE NORTH COUNTRY LOSES THREE THOUSAND HOMES. WHY?

(From the Peace River Record)

THIRTY TWO PAGES of the Alberta Gazette issue of December 31 are taken up with lists of lands in the provincial constituencies of Peace River, Grande Prairie and Grouard, to be sold for taxes. The list includes approximately 3,000 farms, or 1,000 in each provincial constituency. This would be about equal to all the agriculturally developed land from Peace River town westward to Hines Crossing.

Nothing that has happened during the last twenty years could so forcibly illustrate the economic insecurity with which we are faced nor the high rate of abandonment of Peace River's fertile farm lands. For tax sales mean abandonment. Many of these farms have already been abandoned. On the other hand, many are held by people who have been educated by our provincial governments for at least the past seven years to the theory that they do not need to pay their debts. These people apparently forgot that the provincial government's idea of debt reduction applies only to debts owed someone else, but definitely does not apply to debts owing TO the government. There are some who simply could not pay their taxes.

Whatever the individual case, the whole procedure indicates that three thousand farmers and their families have abandoned or are to be dispossessed of their homes. And in the land where "poverty in the midst of plenty" was to be ended, and everyone was to have \$25, or was it \$75, monthly and economic security. Between high freight rates, high tariffs, lack of highways and the vagaries of the weather, these thousands of former land owners have found it impossible to continue making a living in the most fertile area of Western Canada. Fertility and big crops of almost worthless grain cannot stand up against the economic hand caps under which we of the north are fighting. All the political blab-blah in the world—and we seem to have been subjected most of it—has not served to reduce our living costs, nor to improve our marketing facilities to the point where our grain and livestock can be marketed at a profit.

And the silly part of it is that in the next election we will likely send another representative to the legislature or to parliament whose voice, like those before him, will be lost in the chorus of party blab-blah rather than to be heard in a resounding claxon call on behalf of the pioneers who, having developed this great land, must now see its possibilities fading away under economic and political handicaps. Damn our politics: damn our party government. Our farmers do not want to be forced off their land. We want our farm lands and our homes; we want a square deal for the North.



If you haven't . . .
you are missing something

Your favourite dealer can get you a variety of Dried or Pickled Canadian Fish, the flavour of which is as tasty and as perfect as though you had caught them yourself and promptly popped them into the pan.

You can be served in various appetizing ways . . . Dried Fish such as Cod, Haddock, Hake, Cusk and Pollack, and Pickled Fish such as Herring, Mackerel and Alewives can be brought to your table as new dishes . . . that the family will like.

Serve Canadian Fish more often. Make "Any Day A Fish Day". Your dealer can secure Dried or Pickled Fish for you no matter how far you live from open water . . . with every bit of its goodness retained for you. And, by the way . . . you'll find it pleasantly economical.

Key 781

DEPARTMENT OF FISHERIES,
OTTAWA.

WRITE FOR FREE BOOKLET

Ladies!

Department of Fisheries,
Ottawa.
Please send me your free 32-page Booklet "Any Day A Fish Day," containing 100 delightful and economical fish recipes.
Name _____
Address _____

ANY DAY A FISH DAY

FRESH MILK AND
CREAM
Delivered to Your Door
Every Morning
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Diagnosis and Specimens of
Surgery, Internal Diseases of
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Agency for
GALT COAL
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Dentist
Phone 83 Bassano

WHITE ASH COAL MINE
Is Ready for Your Winter heat.
area. \$5.00 per ton. at the
mine.

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CARPENTER and BUILDER
Estimates given on all work
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Church of England
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No service until further notice
Rev. J. H. Naylor

William McLaws
Barrister - Solicitor - Notary
BASSANO - ALBERTA

Knox Presbyterian
Church

Phones:
Office 6 - Residence 128

11.00 a.m. - Sunday School.
Evening Service at 7.30 p.m.
Special Message for the Young People.
Speaker: Mr. Richard Main.

LOUIE CONN - PHONE 7

Clearing Lines in Men's and Boys' Wear

Kid's Wool Stockings, regular 75c, to go at 50c
 Men's Wool Socks, regular 40c, to go at 25c
 Kid's Jersey Socks to clear at per pair 25c
 Men's Jersey Socks, regular 50c, to go at 35c
 Leather Pull-over White, Reg. 50c, Clearing at 35c
 Men's Ties, Regular, 50c, Clearing at 35c
 Men's Special, Regular \$1.25, to go at 80c
 Dress Shirt Specials, Regular \$1.25, to go at 80c
 Handkerchiefs, Men's, Women's or Children's, per Dozen 60c
 Men's Dress Socks, Regular \$1.25, to go at 80c
 Many Other Specials Not Listed. Come in Look Them Over

Grocery Specials

8049's—Lard, Mince, Cakes, Cattle or Palmolive, 25c
 4 Assorted 25c or 35c for \$1.00
 White or Yellow Nappia, Full Size Bars, 6 for 50c or 25 for \$1.00
 Pineapple or Pines 2 Tin for 50c
 Jam, Marmalade, Pure Plum, per Tin 40c
 Prunes, 10 lb. Boxes, 4 Real Box per Box \$1.00
 Toilet Rolls, 6 for 50c or 35 for \$1.00
 Coffee, 4 Real Good Coffee, Put Up in 1 lb. Packages, per lb. 35c
 Coffee, 4 Real Good or Chase and Sanderson's, per lb. 35c
 Butter, Cholesterol, 4 lb. 30c or 8 lbs. for 50c
 Cooking Butter per lb. 30c
 Creamery Butter, Breakfield, per lb. 30c
 Creamery Butter, Forestville, per lb. 30c

GET YOUR MEATS AT CONN'S

Fresh Ground Hamburger, made daily, 3 pounds 35c
 Pork Sausages, fresh, 3 pounds 35c
 Chops, Roasts to 10 lb., Bell or Slicing Beef per lb. 40c
 Steaks, Round or Tri-Tip, 2 lbs. for 35c
 Fish—Salted Halibut, per lb. 15c or 2 lbs. for 30c

FRESH FRUIT AND VEGETABLES

Orange Special, 3 Dozen for 50c
 Lemons, Large, Per Dozen 45c
 Apples, Mac Reds, 4 Real Special at \$1.00
 Japs, Fresh, Just In, Per Box 50c

THE COMMON COLD

Every fall we have to consider the common cold, not because we wish to do so, but because it forces itself upon our attention. Nearly every one contracts at least one cold during the year, and so everyone is interested in knowing what he may do to prevent or avoid colds.

We have all noticed how colds run through a family: first one member has a cough or a sneeze, and soon all the family are coughing, sneezing and blowing their noses. So it seems that whenever the living agent, or germs that cause a cold, it is passed along by those who have colds to those who have not.

The lesson to be learned from this is that the individual who has a cold should be isolated from the rest of the family. Bed is the best place for the person who has a cold; it is best for him and for others by keeping him in bed, he is kept away from the family and if his dishes and eating utensils are boiled, there is comparatively little chance that the disease will spread. It is very simple to use paper handkerchiefs which can be burned; otherwise, handkerchiefs must be boiled.

Persons with colds who refuse to go to bed should cover their coughs and sneezes with a handkerchief, because the germs are present in the secretions of the nose and throat which are thrown broadcast by careless uncovered coughing, sneezing and expectoration. Unless dishes and eating utensils are washed in very hot water, and common drinking cups thrown away with colds are sure to spread. The person who has a cold should never prepare or handle food that is to be used by others.

We can do much to avoid colds by building up our powers of resistance. There does not appear to be any doubt that those who live in over-crowded rooms, who wear too warm clothing, and who overeat and take but little exercise are more apt to fall victims to the common cold.

Good general health is our best protection. Good general health comes with proper food, fresh air, plenty of rest, regular exercise, body cleanliness and regular elimination. All of these are just as necessary in winter as they are in summer, and they can be had in winter as in summer.

The common cold occurs chiefly in winter, not because the air is cold at that time, but because when the air is cold are apt to shut ourselves in and live by the hot stove, not getting out into the fresh air, and not getting the exercise we need while at the same time, eating less of the fruits and green vegetables which are needed to balance our diet.

Arrowwood Notes

The W.A. met at the home of Mrs. Gaylen Jones with Mrs. R. Hill assisting, on Thursday afternoon, Jan. 12th. The meeting opened by singing a hymn. Mrs. Phillips led the devotionals. Mrs. P. H. Coleman occupied the chair. Committees were formed for the coming year. Sewing society. Mrs. Phillips led the devotionals. Mrs. P. H. Coleman occupied the chair. Committees were formed for the coming year. Sewing society.

Mrs. R. Dahl, Mrs. Phillips, Mrs. Bishop. Visiting—Mrs. Mackie and Mrs. G. Jones. Sunshine—Mrs. Clifford. It was decided to put on a Valentine tea in the Social. Credit Hall on Feb. 12th. A motion was then made by Mrs. Fonger that each member raise the sum of \$2.00 by next December, by their own talent this way of raising money to do away with fall support. The meeting then adjourned. A delicious lunch was served by the Hostesses.

The regular meeting of the Ladies Social Credit group will be held in the Hall on Wed. Jan. 24th. Every-body welcome. Grandma Ward has been visiting at the home of her daughter, Mrs. F. Burgess, and at the home of her granddaughter, Mrs. Glen Dahl north of Vulcan.

Miss Ellen Hill has entered the Galt Hospital, Lethbridge, where she will take a course in nursing. Mrs. H. Goldthorpe and son Wilbrow returned to home last week after a trip to the States and other points.

The Annual Meeting of the Buffalo School Dist. was held at the school house on Sat. Jan. 12th. The retiring trustee, A. B. Shattuck, was re-elected. Mr. R. Shatto resigned while still having two years of his term left, being re-nominated he withdrew.

Mr. R. Hill was elected to finish Mr. Shatto's term. A vote of thanks was extended to Mr. Shatto for his service and help while he was a member of the board.

We are sorry to report Mr. Glen Housat was taken to the hospital last Sunday. We hope he will have a speedy recovery.

Arrowwood United Church: Sunday School at 10:45 a.m. At 11:45 a.m. Divine Worship. Subject: "The Parable of the Sower." What the Christian Church is going to do. This will consist mainly of a letter written by an educated Chinese, the President of the Central China College and published in the Church of England Newspaper.

THINGS and STUFF

BY VALTER VINCHELL

(Our Motto: We Dig up the Dirt)

Hello, Folks! Here we are again, after a nerve wrecking week of sucking down back-alley, or into telephone booth, to evade meeting up with our friend Chas. (Yes, we must admit Chas. was a very good friend of mine—last week). Now for the dope on happenings about our little town during the past week. First we wonder what Shaver did with the little fortune he acquired in one and a half hours one night last week. If we didn't know Shaver so well, we'd bet he spent it on the women. However, he is rolling the bones hard work (Pussy please note). With Dede preparing to leave next month for the States, we presume Clifford will look that size warty hair he has kept so proudly displaying for the past couple of weeks. Our roving reporter understands that a certain dark haired nurse doesn't want to be mentioned in this column. You safe—you gotta do something first, Margaret. Sign of the Times—Hugh G. smoking a pipe (since many of the local lads have taken to the pipe, we imagine it's easy to bum tobacco). P.R.—The pipe helps in keep their hands warm too. Damsel

ORPHEUM THEATRE

BASSANO, ALBERTA

Fri. & Sat. Jan. 21, 22

A Comedy, starring Claudet Colbert, Robert Young and Melvin Douglas

I Met Him in Paris

Added: The Sinking of U.S.S. 'Panay'

The tragic story in pictures of the bombing of the U.S. Ship by the Japanese, while the ship was flying the American flag and sailing peacefully in Chinese waters. Due to the alertness of one Mrs. Reed Cameron, this whole scene is brought to you. NO ADVANCE IN ADMISSIONS News and Comedy

Friday and Saturday, Jan. 28th and 29th

Betty Davis, and Edward G. Robinson in "KID GALAHAD"

so proudly displaying for the past couple of weeks. Our roving reporter understands that a certain dark haired nurse doesn't want to be mentioned in this column. You safe—you gotta do something first, Margaret. Sign of the Times—Hugh G. smoking a pipe (since many of the local lads have taken to the pipe, we imagine it's easy to bum tobacco). P.R.—The pipe helps in keep their hands warm too. Damsel

In Distress—the popular cry of the week around the Curling Rink. That ice is slippery stuff, and women do fall hard. Pete Riley on the bum on Monday morning. And who is going to win the Jackies—Yule or Redmond. We're betting on Reddy. (Of course). Not much dirt for this week, folks, but we'll be on hand again to dish out the weekly short-fall next week. Till then, Adios.

BARGAIN

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Trip to Calgary

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correspondingly low fares from intermediate stations

Good Going

JANUARY 28th and 29th

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Good to Quebec only. No baggage checked. For additional information and train schedule, consult Canadian Pacific Ticket Agent.

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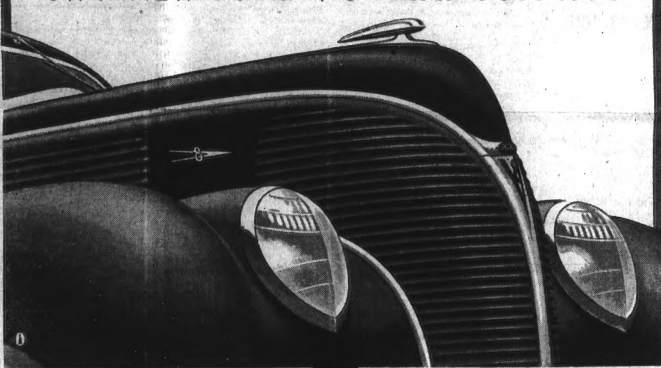
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Registered Optometrist

Broken Lenses Replaced from Prescription or Place. Absolute Satisfaction Guaranteed. QUICK SERVICE.

Announcing TWO NEW FORD V-8 CARS FOR 1933



THE DE LUXE

THE STANDARD



Ford offers two new cars for 1933—the Standard Ford V-8 and the De Luxe Ford V-8. They are different in appearance—but built to the same standard of mechanical excellence—on the same 112-inch wheelbase.

Because people liked our 1932 car so well, they bought more than of any other make. They liked its looks, its smooth performance, and the way it handled. We have improved on that car in the newly styled Standard Ford V-8.

But some folks wanted still more size and style, with the same fundamental Ford advantages. For them, we have designed a new De Luxe line.

The De Luxe Ford V-8 Sedans are longer with more room, larger luggage space, and finer appointments. De Luxe cars are equipped with the 45-horsepower Ford V-8 engine. They provide more

motoring satisfaction at low Ford prices.

The Standard is even lower priced than the De Luxe. It is a brilliant, modern car. It has graceful new lines and well-tailored interiors. It gives you the same basic advantages of the 45-horsepower Ford V-8 engine.

Before Ford made V-type 8-cylinder engines available to every one, they were used only in expensive cars. Since then, four million Ford owners have learned the genuine enjoyment of driving an 8-cylinder car with all-round economy. The low prices of the De Luxe and Standard cars make it easy for you to step into the V-8 class.

FIT YOUR CAR TO YOUR NEEDS

With two distinct designs, two body styles and two price ranges, you'll find a 1933 Ford car to fit your personal needs exactly. Whatever one you choose, you get time

proved Ford V-8 performance. Whatever price you pay, you get a car built soundly to serve you well. That's the Ford way. FOR LOW DELIVERED PRICES SEE YOUR LOCAL FORD DEALER

De Luxe Ford V-8 models are Coupe, Tudor Sedan, Fordor Sedan, Convertible Coupe, Club Coupe, Convertible Club Coupe, Phaeton and Convertible Sedan.

Standard Ford V-8 is available in three models: Coupe, Fordor Sedan and Fordor Sedan. Ford sells a fully equipped car at the lowest possible prices. The prices on De Luxe models include radio, two windshield wipers, two rear view mirrors, twin electric horns, cigar lighter, de luxe steering wheel, glove compartment clock and lock, chrome wheel bands, in addition to front and rear bumpers and guards, spare wheel and tire and tire lock, and headlight beam indicator.

Prices on Standard models include front and rear bumpers and guards, spare wheel and tire and tire lock, one tail light, one windshield wiper, one rear view mirror, cigar lighter, headlight beam indicator, and two horns.

FREE TROUSERS

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Suits (with extra trousers free) \$25.00 up

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Tickets Now on Sale

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Class fares available from
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For full particulars, ask your
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Hockey

Hockey Game Tomorrow Night ! !

Be on hand to see the Arrowwood Cardinals and the Bassano Bears clash in the local arena. A good game is assured.

Mi 31 SOLUTION

**ANTISEPTIC MOUTHWASH FOR
COMBATING COLDS AND BAD BREATH**

Gargle with 'Mi 31 Solution' regularly night and morning. It cleanses the mouth! It kills germs! It helps reduce your danger of catching cold! Mi 31 Solution also washes out the food particles from around teeth that do much to cause unpleasant breath. Mi 31 Solution is double strength tooth

8 ounce bottle 50c
16 ounce bottle 95c

**STILES "The
Druggist"**
"THE RXALL STORE"

Local and Personal Notes

February 12th—Ladies' AM Sale and Tea—everybody welcome.
Hockey tomorrow night—Cardinals vs. Bears.
Miss C. Wright spent the week-end in Bassano.

Mrs. Sandahl and Mrs. P. Powell were Friday guests of Mrs. MacIver.
Mr. Irvine Young was a Calgary visitor on Wednesday.

Mrs. Allan Yule left for Calgary on Tuesday.
Jim MacIver is enjoying a holiday in Calgary.

Mr. and Mrs. H. Beeber returned last week from Victoria where they had been visiting their daughter.
Miss Dorothy Trappett is visiting with her parents, Mr. and Mrs. P. Pragnell, for a couple of weeks.

Mrs. L. Whitehorn of Mundree is visiting for a few days with her parents, Mr. and Mrs. Milroy.

Rev. Morrow will say Mass in St. Columba R.C. Church at 9 a.m. on Sunday, Jan. 30th.

Mrs. G. Morrison spent a few days of this week in Calgary attending the Social Credit Conference.

Miss Freda Leonard is spending a few days with relatives in Medicine Hat.

A meeting of the OM United Social Credit Group will be held in the I.O. O.F. Hall on Monday, Jan. 24th, at 8 p.m. Everybody welcome.

Mr. and Mrs. C. McKinnon left last week for Durham, Ont. where they will spend three months visiting with friends and relatives.

Mr. Roy Caldwell of Three Hills is visiting for a few days at the home of J. and Mrs. Harper, following his recent operation for appendicitis.

The Ladies Aid of Knox Presbyterian Church are holding a sale of home cooking and candy and a tea in the basement of the Church on Saturday, Feb. 12th. Everybody welcome.

Mrs. Sandahl of Glen has been the guest of her daughter, Mrs. P. Powell during the past two weeks, and during the visit of Mr. Powell to relatives in the States.

According to latest reports the McIverson entry in the Calgary Bantam has lost three games to date. A report of the achievements will appear in next week's Recorder.

ORPHEUM THEATRE NEWS

I MET HIM IN PARIS, starring Claudette Colbert, Robert Young and Melvyn Douglas is a comedy as exhilarating as a cocktail and as smart as a new Paris fashion. The story deals with the situation that arises when two men meet and fall in love with the same girl. This picture is well worth seeing, so do not pass up the opportunity.

An added attraction to the programme is the scenes of the sinking of the United States Ship PANAY. These scenes, filmed by a news-reel camera-man, who was wide awake and really on the job, show the Japanese raid on this ship, while it was flying the American flag, and sailing peacefully in Chinese waters. This is probably the first picture of this kind filmed.

News of the Day and a good comedy round out the programme for this week.

Growfoot-Makepeace Notes

The annual meeting of the ratepayers of the Makepeace and Growfoot districts will be held on Saturday, January 22nd, at 2 p.m. at the school house.

Mr. and Mrs. Ernest Brooks and Alice and Mr. and Mrs. Arthur Guyatt, Dorothy and Maurice spent the weekend in Calgary.

Mrs. J. Hanna of Makepeace received the sad news of the death of her brother in Medicine Hat, and left Friday to be present for the funeral, returning on Monday.

Mrs. John Jamieson of Carleton Place has been the guest of Mrs. Heffie Power for the past two days, returning home on Friday.

Mr. Gordon Walker of Countess was the guest of the Wallers family over the weekend.

Mr. Floyd Nati has been busy preparing a splendid skating rink for the young folk on his place, and of late the ice has been ideal and affords plenty of amusement for the children.

Mr. Tom Rodbourne was a week-end visitor at the Campbell home.

Mr. Keith McLaughlin, who was a resident of the Growfoot district, has accepted a position in Montreal. We all join in wishing Keith all success.

Mrs. Morrison of Bassano spent the weekend with her daughter and family, Mr. and Mrs. Herman Jorgensen.

Mr. and Mrs. F. L. Walker, Gordon and Miss Marshall, spent Friday visiting at the Hoffbauer farm.

McKEE'S STORES

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Exceptional Savings

On All Goods Previous to Our Annual

Stock-taking

Big Price Reductions On Ladies', Men's and Boys' Wear

Ladies' Wear and Dry Goods Depts.

Ladies' Print Dress

The Latest "Guatemala" Rainbow colored Dresses. Smart, attractive and guaranteed Fast to Wash.

Special 98c each

Ladies' Lingerie

Harvey-Woods Wool and Cotton Mixtures, Panties, Snug Fitting, warm and comfortable.

Special 39c per pair

Ladies' Cape

Leather Gloves

Dressy Leather Gloves, Wool Lined through out with Fur Tops. Regular \$1.75

Special 1.25 per pair

Ladies' Wool and

Rayon Hose

The Famed Monarch Knit Quality Dressy Winter Stocking of Good Appearance with warmth and comfort.

Special 39c per pair

Ladies' Silk Panties

The Well-Known Harvey - Woods. High Grade Quality. Excellent for long wear and wash well.

Special 39c per pair

Ladies' Dress Shoes

All our Regular Stock of the Very Latest Shoes, Oxfords, Ties, Pumps and Straps. Offered at Big Reductions.

2.35 2.95 3.35 per pair

Men's and Boys' Wear Department

Boys' Jerseys

and Pullovers

Monarch Knit Quality, all pure wool, very serviceable for school wear.

Special 95c each

Men's Heavy

Jumbo Sweaters

Coat Style, Heavy, pure wool. Colors Black and Camel only. Regular \$3.50.

Special 1.95 each

Men's Dress Shirts

Best Quality English Broadcloth. Come in the Newest Stripes and Plaid effects, all attached collar.

Special price 1.69 each

Men's Dress Pants

Good Quality. Pure Wool Tweeds in Greys and Fawn. Perfect Fitting and excellent finish. Regular \$3.95.

Special 2.95 per pair

Lot of Men's

Pant Overalls

Built from 8 ounce best quality Denim. Sizes 30 to 36 waist.

Special 1.29 a pair

Mens Work Shirts

All Well Known Makes, Good Wearing Shirts, Full Cut and Triple Stitched.

Priced 98c 1.29 1.49

Men's Ties

Every Tie Now in Stock Will be Reduced at this Time, All New, Fresh Materials and Latest Patterns, **Special Prices 79c, 59c, Each**

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Groceries

Tomato Juice, No. 10 Tin 65c
Most Economical Way to Buy this Commodity

Golden West Ammonia Powder, Pkt. 10c
Sunny Boy Cereal, 6 lb. Bag 45c
Pearl Barley, Finest Quality, 3 lbs. 25c

Split Lentils, Splendid for Soup, 2 lbs. 25c
Pitted Dates, Fresh Stock, Just In, 3 lb. 40c
Canned Beef, No. 1 Tin, 2 for 35c

Shirley's Good Morning Marmalade
Per Glass Jar 25c
Fresh Eating Figs, Per lb. 25c
Bisto, Per Packet 25c

Clark's Pork and Beans, size 1 1/2, 2 Tins for 25c
CHEESE - REAL ONTARIO
Super Cure, 4 lb. On the Shelf
WE HAVE IT

Fruit and Vegetables

Choice California Oranges, Size 288's
Real Value, Per Dozen 25c
Jap Oranges, Per Box 75c

IN STOCK—Fresh Head Lettuce, Crisp Celery, Mexican Tomatoes, Florida Grape Fruit, Firm Turnips and Carrots, Hard Cabbage, Etc.